

## CLAIMS

What is claimed is:

- 1 1. A method for assessing market trends in a supply chain management framework,  
2 comprising:  
3 a) receiving data utilizing a network, the data relating to the sale of goods by a  
4 plurality of stores in a plurality of regions;  
5 b) tagging the data with a date on which it was collected;  
6 c) organizing the data by region and dates; and  
7 d) assessing market trends utilizing the organized data.
- 1 2. The method of claim 1, wherein the network includes the Internet.
- 1 3. The method of claim 1, wherein the market trends are assessed via a network-  
2 based interface.
- 1 4. The method of claim 1, wherein the market trends are assessed utilizing a graph.
- 1 5. The method of claim 4, wherein the graph includes dates as one coordinate.
- 1 6. A system for assessing market trends in a supply chain management framework,  
2 comprising:  
3 a) logic for receiving data utilizing a network, the data relating to the sale of goods  
4 by a plurality of stores in a plurality of regions;  
5 b) logic for tagging the data with a date on which it was collected;  
6 c) logic for organizing the data by region and dates; and  
7 d) logic for assessing market trends utilizing the organized data.
- 1 7. The system of claim 6, wherein the network includes the Internet.

- 1 8. The system of claim 6, wherein the market trends are assessed via a network-  
2 based interface.
- 1 9. The system of claim 6, wherein the market trends are assessed utilizing a graph.
- 1 10. The system of claim 4, wherein the graph includes dates as one coordinate.
- 1 11. A computer program product for assessing market trends in a supply chain  
2 management framework, comprising:
  - 3 a) computer code for receiving data utilizing a network, the data relating to the sale  
4 of goods by a plurality of stores in a plurality of regions;
  - 5 b) computer code for tagging the data with a date on which it was collected;
  - 6 c) computer code for organizing the data by region and dates; and
  - 7 d) computer code for assessing market trends utilizing the organized data.
- 1 12. The computer program product of claim 11, wherein the network includes the  
2 Internet.
- 1 13. The computer program product of claim 11, wherein the market trends are  
2 assessed via a network-based interface.
- 1 14. The computer program product of claim 11, wherein the market trends are  
2 assessed utilizing a graph.
- 1 15. The computer program product of claim 14, wherein the graph includes dates as  
2 one coordinate.